



**Look Good...Feel Better®**

A COSMETIC INDUSTRY COMMUNITY INITIATIVE HELPING CANCER PATIENTS

## FACT SHEET

### About the program

- Look Good...Feel Better is a free national community service program that helps to improve the wellbeing and confidence of people undergoing treatment for any sort of cancer.

We do this by providing free Look Good...Feel Better workshops for women, men and teens to help them manage the appearance-related side-effects that can be caused by cancer treatment.

- Look Good...Feel Better workshops include sessions on skin care, makeup, wigs and head coverings to help patients face cancer with confidence. Each participant receives a Confidence Kit, full of products generously donated by the Australian cosmetic industry, and has access to advice and assistance from our trained volunteers.
- Separate workshops are held for women, men and teens, and most workshops have around 10 to 12 participants. Schedules are available on our website or by calling us on 1800 650 960.
- Look Good...Feel Better workshops are strictly non-medical, product-neutral and non-commercial, which means that volunteers and participants may not promote their own products, manufacturers or businesses during workshops.
- Last year the cosmetic industry donated more than 100,000 skin-care and make-up items to cancer patients – a gift valued at more than \$2.5 million.

### Eligibility

- Look Good...Feel Better workshops are designed for cancer patients whose treatment includes side effects that have an impact on their appearance or wellbeing. Such changes are usually temporary and may include skin changes and/or hair loss.
- Registration is essential; for more information see our website, call us on 1800 650 960 or speak to your oncology team to book a place.
- Participants may bring a family member or friend, whose attendance must also be registered for space/catering purposes.

### Locations

- Look Good...Feel Better workshops are held in 185 locations across Australia, including cancer centres, hospitals, Cancer Council regional offices and in local community venues. Further details can be found on our website.

### Volunteers

- While the Cancer Patients Foundation has a small paid staff, most Look Good...Feel Better workshops are delivered by our trained and certified volunteers, all of whom have beauty or cosmetic industry experience. We also welcome others who may wish to volunteer in other roles.
- We currently have more than 1,700 volunteers and gratefully acknowledge their time and generosity in supporting cancer patients across Australia.

[www.lgfb.org.au](http://www.lgfb.org.au) • 1800 650 960

Look Good ... Feel Better is administered by the Cancer Patients Foundation Ltd. ABN 80 051 758 368. Donations over \$2 are tax deductible.





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## Background

- The Look Good...Feel Better program was founded and developed by the Australian cosmetic industry in May 1990 (through its former industry association, the CTFAA), and is administered through the registered charitable organisation, the Cancer Patients Foundation Ltd.
- To date more than 100,000 people have attended a Look Good...Feel Better workshop in Australia. We currently reach nearly 10,000 people a year, and our goal is to support 15,000 people a year by 2015.
- The Look Good...Feel Better program is available in 26 countries: Argentina, Australia, Belgium, Brazil, Canada, Chile, Colombia, Denmark, Ecuador, France, Germany, Ireland, Israel, Italy, New Zealand, Norway, Poland, Portugal, Singapore, South Africa, Sweden, Switzerland, the Netherlands, the United Kingdom, Uruguay and the United States of America.

## Funding and support

- The Look Good...Feel Better program receives no government funding and relies entirely on the cosmetic industry and community goodwill to carry out its work.
- All donations over \$2 are tax deductible (made out to the Cancer Patients Foundation, a registered charity which administers the Look Good...Feel better program).
- All products used in workshops are donated by our generous cosmetic industry supporters, who also provide substantial financial support to run the program across Australia.
- New corporate supporters and community fundraising initiatives are very welcome. For details please call our national office on 02 9281 6689.

## For more information

Website [www.lgfb.org.au](http://www.lgfb.org.au)  
Email [info@lgfb.org.au](mailto:info@lgfb.org.au)  
FreeCall 1800 650 960



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National office: PO Box 290 Broadway NSW 2007. Phone (02) 9281 6689. Fax (02) 9281 0366.

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